



**National Headquarters**

300 Huey Lenard Loop Rd.  
West Monroe, LA 71292  
Phone: 318.397.3000, Tech Support: 800.551.4955  
Fax: 318.397.3040, Web: [www.superlift.com](http://www.superlift.com)

**Product Development Division**

260 Huey Lenard Loop Rd.  
West Monroe, LA 71292

**Media Contact:** Joey Arbogast, 318-397-3024 direct line, [joey@superlift.com](mailto:joey@superlift.com)

**FOR IMMEDIATE RELEASE**

**Superlift Offers 1.5"-2.5" Level-It Torsion Key Leveling Kits  
For Late-Model Chevy/GMC, Ford & Dodge Pickups & SUVs**

**West Monroe, LA** – Superlift’s brand-new Level-It product line offers an economical way to eliminate the factory nose-down rake on virtually all late-model trucks and SUVs. This allows enthusiasts to modestly increase tire size, better accommodate plus-size wheels, correct suspension sag or overcome the weight of a winch or snowplow.

Level-It components work with the factory suspension to easily achieve 1.5"-3.5" of lift (depending on application): Installation times average about two hours. All Level-It components are precision-engineered and are backed by Superlift’s Limited Lifetime warranty.

For torsion-bar Chevy/GMC trucks, Superlift’s Level-It kits use replacement Torsion Keys that provide 1.5"-2.5" of adjustable lift, fitting up to 35" tires on some applications. The Level-It keys are indexed differently to retain more usable suspension travel through less torsion-bar pre-load than the traditional method of “cranking up” the OE adjusters, which destroys ride quality. Made from forged steel, the Torsion Keys are also 25% stronger than the cast factory pieces. Depending on application, Chevy/GMC torsion-bar Level-It kits include new metric adjusting bolts (to prevent “over-cranking” the bars) and shock extensions to accomplish the job in about two hours. Applications are available for 1999-2007 4WD and 2WD Chevy/GMC, 1997-2004 Ford F-150 4WD and Dodge Ram 1500 4WD.

For more information, contact your nearest Superlift dealer, call 800-551-4955 to speak with Superlift’s sales and tech support staff or visit [www.superlift.com](http://www.superlift.com): Superlift Suspension Systems, 300 Huey Lenard Loop, West Monroe, LA 71292, 800-551-4955 toll-free, 318-397-3040 fax, [www.superlift.com](http://www.superlift.com).

**###**

*Formed in 1975, Superlift Suspension Systems is a pioneer in the off-road industry. Today, Superlift is one of the largest suspension companies in the off-road market and is one of the few suspension companies owned and operated by actual four-wheel-drive enthusiasts. Superlift’s company philosophy*

*and quality product line reflect the passion of its employees and management for four-wheel-drive vehicles of all sizes and years.*