



National Headquarters

300 Huey Lenard Loop Rd.
West Monroe, LA 71292
Phone: 318.397.3000, Tech Support: 800.551.4955
Fax: 318.397.3040, Web: www.superlift.com

Product Development Division

260 Huey Lenard Loop Rd.
West Monroe, LA 71292

Media Contact: Joey Arbogast, 318-397-3024 direct line, joey@superlift.com

FOR IMMEDIATE RELEASE

**Superlift Offers Level-It Front Strut Extensions
To Even Out Late-Model Pickups & SUVs**

West Monroe, LA – Superlift responds to the market's demand for mild, affordable truck lift systems with its new Level-It line. These affordable, easy-to-install kits raise the vehicle's front to sit level with its rear. The result is clearance for slightly larger tires, plus-sized wheels or to overcome the added weight of a heavy front winch bumper and snowplow. Instead of replacing major suspension components to achieve substantial lift, Level-It systems augment the factory parts to raise vehicle front ends 1.5" to 3" (depending on application). Installation times average about two hours, and many kits are installable by competent home mechanics.

For trucks and SUVs that have coilover front struts – such as many 2007 and newer 1/2-ton Chevys/GMCs and the new Toyota FJ Cruiser and pickups – the Level-It kit uses extension spacers. Depending on application, components are made from 6061-T6 billet aluminum and/or 7mm (thicker than 1/4") plate steel that's finished in black powdercoat. Spacers range from 2" to 3" and fit up to 33" tires on most applications. Installation simply involves adding an application-specific spacer to the coilover strut assembly. Factory ride quality is retained (no additional preload or extension requirements are placed on the coilover shock), and specialized tools aren't required since the strut isn't disassembled. Kits include modified extension stops as necessary and 10.9-grade metric hardware. The Level-It extensions are easily removable should the vehicle need to be returned to stock. All Level-It components are precision-engineered and are backed by Superlift's Limited Lifetime warranty.

For more information, contact your nearest Superlift dealer, call 800-551-4955 to speak with Superlift's sales and tech support staff or visit www.superlift.com: Superlift Suspension Systems, 300 Huey Lenard Loop, West Monroe, LA 71292, 800-551-4955 toll-free, 318-397-3040 fax, www.superlift.com.

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Formed in 1975, Superlift Suspension Systems is a pioneer in the off-road industry. Today, Superlift is one of the largest suspension companies in the off-road market and is one of the few suspension companies owned and operated by actual four-wheel-drive enthusiasts. Superlift's company philosophy and quality product line reflect the passion of its employees and management for four-wheel-drive vehicles of all sizes and years.